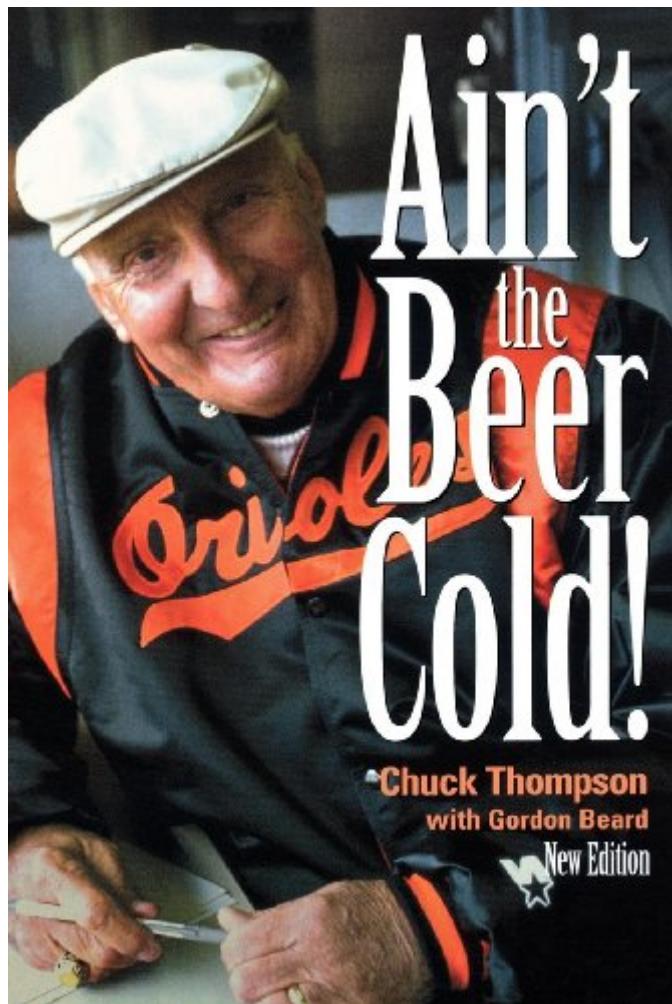


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Ain't The Beer Cold!



Synopsis

Hall of Fame broadcaster Chuck Thompson, with the assistance of veteran Associated Press sportswriter Gordon Beard, shares a personal play-by-play account of his celebrated career and life in this newly updated paperback edition of Ain't the Beer Cold! Since his broadcasting beginnings fresh out of high school in 1939, Thompson has served with the Armed Forces in World War II, relaxed as a one-man audience for a crooning Bing Crosby, and done sportscasting for the Phillies, A's, Senators, and Orioles. In 1993, Thompson's broadcasting achievement was honored with a place in the Broadcasters' Wing of the Baseball Hall of Fame. Here he offers a delightful and insightful perspective on his profession, its people, and its place in the heart of American sports.

Book Information

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Customer Reviews

A very good read on one of Baltimore's icons. Truly a Hall of Famer in the world of sports broadcasting.

Satisfied customer!

great!

BOUGHT FOR MY 94 YEAR OLD MOTHER A HUGE FAN

The author tells many engaging stories of his time as a broadcaster for the Orioles. Thompson has many stories of individual players, broadcast partners, etc. The book is well written and a fast read. Thompson had so many broadcasting jobs and roles it was hard to keep track. Much of the book is devoted to his early career in Philadelphia (and before). The reader experiences Thompson's rise through the broadcasting world over the years. This book would be of interest to anyone starting out in the profession (as well as to any baseball or football fan). It was particularly interesting reading about unwritten broadcasting rules - such as how often one is supposed to mention the score and that certain broadcasters keep a timer on hand to remind them every three minutes. Another interesting part is the description of Thompson's role in western Europe during World War II. I think the author made a conscious effort to avoid opening old wounds. The book includes far less information about Thompson's time broadcasting Colt games than Oriole games. He particularly avoided any mention of his role narrating NFL Films highlight reels in the 1960's, even though he included so many other jobs from his long career. He never mentioned NFL Films' extensive use of his radio broadcasts for inclusion in the Colt highlight reels, even though that is the only way that many fans from around the country knew who he was. Most strikingly, he avoided all mention of the Colts leaving Baltimore in 1984 even though he discussed such other milestones as the final Oriole game in Memorial Stadium. The Colts' departure accompanied NFL Films' final Baltimore Colt highlight reel (covering the 1983 season), in which NFL Films cut out all radio highlights (which was unusual for Colt highlight reels of that era) and thus removed Thompson entirely. This excision might explain Thompson's failure to mention NFL Films in any way, despite his long association with that company. It is the downplaying of the Colts, the failure to address the Colts' move and the failure to discuss NFL Films that gave me the impression that Thompson was trying to write a "feel good" book and avoid certain controversies. It is for that reason that I did not give the book a higher rating.

chuck thompson was a great broadcaster for the colts and orioles during the 60's and 70's. this book gives you a more in depth coverage of the man marylanders knew so well... chuck was a true gentleman and the two times i met him, he took several minutes to talk with you and treat you like a

neighbor.a good book to keep as a keepsake or give as a gift to any oriolesor colts fan. chuck the beer was cold when you called themso many hot baltimore nights and cool baltimore falls.....

Great, fast read written by my great Uncle Chuck. He was radio and TV sports announcer for the Baltinore Orioles well into his late 70s. He was inducted into baseball broadcaster HOF at Coipersrown.

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